

# Jazz Journal

## Rates, dates, dimensions and format

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### Advertising rates 2017 (ex VAT)

Whole page	£700
Half page	£370
Quarter page	£185
Eighth page	£95

### Copy and publication dates 2017

Issue	Copy date	Publication
January	28 November	23 December
February	2 January	27 January
March	30 January	24 February
April	6 March	31 March
May	3 April	28 April
June	1 May	26 May
July	5 June	30 June
August	3 July	28 July
September	31 July	25 August
October	4 September	29 September
November	2 October	27 October
December	30 October	24 November
January 2018	27 November	22 December

### Sizes (A4 format)

### Dimensions (mm)

Whole page bleed	216 x 303 (Safe type area 204 x 291)
Whole page	184 x 270
Half page horizontal bleed	216 x 151.5 (Safe type area 204 x 145.5)
Half page horizontal	184 x 133
Half page vertical	90 x 270
Quarter page	90 x 133
Eighth page horizontal	90 x 64
Eighth page vertical	42 x 133

### About Jazz Journal

With affordable rates and a readership of around 7500 dedicated jazz followers *Jazz Journal* (est. 1948) offers unrivalled opportunities to advertisers. Reader per pound *Jazz Journal* delivers better value than any other UK jazz magazine and the value increases where advertisers take advantage of our series discounts and special offers.

These options combined with a range of editorial possibilities in print and online at [jazzjournal.co.uk](http://jazzjournal.co.uk) (with stories disseminated globally via Google) make *Jazz Journal* an essential destination for jazz labels, publishers, distributors, promoters and musicians.

### Format

<b>Resolution</b>	Effective resolution: Colour and grayscale at least 300dpi. Bitmap at least 1200dpi.
<b>Colour spaces</b>	CMYK or grayscale.
<b>Colour management</b>	All files should be supplied without colour management/profiles. We will take no responsibility for incorrect reproduction caused by embedded colour management information.
<b>Transparency</b>	Supplied files should not contain any transparency.